

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

GREEN LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT MEANT TO BE CUT
MUST BE INSIDE THIS LINE. BORDERS MUST
ALSO EXTEND FROM THE RED CUT LINE TO THE GREEN LINE

BLACK LINE IS THE BLEED LINE
ANY BLEEDS MUST EXTEND
TO AT LEAST THIS LINE

PRST STD
ECRWSS
U.S. POSTAGE
PAID
EDDM Retail

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*******ECRWSS*******

**Local
Postal Customer**

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TO AT LEAST THIS LINE